

The REAL DEAL

Profitability for Funeral Homes

SN4024 Total Cost	\$31,000
Monthly loan payment (60 month @ 4.5% annual rate).....	\$560
Monthly lease payment (60 month).....	\$645

LASER ETCHING REVENUE				
Number of Caskets per Month <i>Average casket engraving revenue: \$450</i>	1	2	3	4
Number of Urns per Month <i>Average urn engraving revenue: \$150</i>	2	4	6	8
Photo Montage on Memorials <i>Average montage etching revenue: \$800</i>	0	1	2	3
Casket Engraving Revenue	\$450	\$900	\$1350	\$1800
Urn Engraving Revenue	\$300	\$600	\$900	\$1200
Photo Montage Revenue	\$0	\$800	\$1600	\$2400
TOTAL REVENUE	\$750	\$2,300	\$3,850	\$5,400
OPERATION COST				
Depreciation <i>(10 Years)</i>	\$259	\$259	\$259	\$259
Maintenance	\$150	\$150	\$150	\$150
Electricity <i>(4hr/day run @ 50% power, \$0.16 kWh)</i>	\$12.80	\$12.80	\$12.80	\$12.80
Space Rental <i>(\$5/sq ft/yr, SN4024 needs 100 sq ft)</i>	\$41.67	\$41.67	\$41.67	\$41.67
Labor Cost <i>(average job 1.5 hrs @ \$20/)</i>	\$90	\$210	\$330	\$450
TOTAL COST	\$552.80	\$672.80	\$792.80	\$912.80
MONTHLY NET PROFIT	\$197.20	\$1,627.20	\$3,057.20	\$4,487.20
ANNUAL NET PROFIT <i>(10 months in a sales season)</i>	\$1,972	\$16,272	\$30,572	\$44,872

The average funeral home services 100 burials per year. If your business sells 2 to 3 casket engravings, 4 to 6 urn engravings and 1 to 2 photo montages per month, you should realize an annual net profit of \$16,000 to \$30,000.

Machinery prices subject to change. Lease payments may vary based on region and/or credit score.